

Marty Woodruff

Marty Woodruff currently serves as Associate Director at MiHIN, where he provides essential leadership and client management skills. With over 28 years of experience in Information Technology, Marty directs day-to-day production systems to ensure all existing MiHIN services remain fully operational and in production at all times. Woodruff's robust skills in developing relationships with key customer technical and operational stakeholders, inter-help desk coordination, and effective communication and operational procedures, are key to MiHIN's continued success.

Prior to working at MiHIN, Marty worked as Director of Clinical and Business Operations for Great Lakes Health Information Exchange, overseeing the integration of new healthcare delivery and business systems. In addition to his time at Great Lakes Health Information Exchange, Woodruff also served as Practice Manager at Allegiance Health.

Marty attended Eastern Michigan University where he earned his Bachelor of Science in Technical Writing and holds an MBA from Spring Arbor University.