

Jim Markwith

Jim Markwith is the founder of Markwith Law, a practice focused on technology and IP transactions with an emphasis on Healthcare IT, software, cloud based offerings, data protection, compliance, and M&A. His clients range from startups to some of the world's largest technology leaders.

Mr. Markwith's services include legal advice and support on multiple different subjects, e.g., support for Healthcare IT, data and cloud based product development; HIPAA and privacy compliance; and establishing end-to-end contracting and licensing processes.

Mr. Markwith started his legal career as a litigator and transactional attorney in Silicon Valley, and went on to hold Senior and Executive in-house legal positions with Adobe Systems, Microsoft, General Electric Healthcare IT, and Allscripts Healthcare. At Allscripts he served as Senior Vice President and Chief IP Counsel. While there, he negotiated complex technology and IP transactions supporting all Healthcare IT product development, international sales, business development, and M&A. He also established and managed Allscripts' patent and licensing programs, and served as Chief Counsel for the alliance between Allscripts and Singapore's Integrated Health Information Systems (IHIS), which established labs bringing information technologies to health systems in Singapore and other Asian countries.

Mr. Markwith received his JD from Santa Clara University School of Law.

Rick Murdock

For fifteen years, Rick Murdock was the Executive Director of the Michigan Association of Health Plans. He now is a consultant via R B Murdock Consulting LLC.

The Michigan Association of Health Plans is the state trade association representing Michigan's health plans, providing services to nearly 2.5 million Michigan citizens in Medicaid, Commercial and Medicare product lines of business. Its mission is to advocate for affordable and cost-effective health care services delivered in a competitive and transparent environment to serve Michigan.

Prior to MAHP, Mr. Murdock was the Director of the Managed Care Division in the Michigan Department of Community Health. While there, he directed the Michigan Managed Care initiative contracting with Michigan Health Plans to deliver comprehensive services to Medicaid beneficiaries.

Mr. Murdock received his Master's in Health Planning and Administration from the University of Michigan.